

IP BRIEFS®



Welcome to the **2026 relaunch of *IP Briefs*®** — a new era for this publication.

In March 2025, we announced the end of the formal association between *IP Briefs* and SAIPL, returning full ownership and editorial control to Mad-K. That transition marked both an ending and a beginning. While the traditional format of longer practitioner articles served the community well for many years, the pace of change in the intellectual property landscape demands a fresher, more agile format.

With that in mind, *IP Briefs*® for 2026 and beyond will be presented as short, topical blogs and expert briefs — concise, relevant, and aimed at keeping readers informed of the most interesting and impactful IP developments worldwide. These briefs will blend analysis of recent policy shifts, global trends, case highlights, and practical insights framed for practitioners, stakeholders, and innovators alike.

Our goal is simple: to inform, to provoke thought, and to contribute meaningfully to the global dialogue on intellectual property — without losing the depth and clarity you have come to expect from *IP Briefs*®.

We will shortly share our intended topics for 2026. Keep an eye out!

We welcome your feedback, contributions, and suggestions as we evolve this platform together.

— *MM Kleyn, Editor*